



GISLAÏNE MARKS

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PRACTICE AREAS

- Copyright
- Intellectual Property
- Prosecution
- Trademark, Trade Dress & Publicity Rights

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Gislaïne Marks joined Licks Attorneys' trademark prosecution team in 2019 as a paralegal. In 2022, she became an attorney at law after having over 14 years experience in the intellectual property field working in well ranked law firms in Brazil.

Her practice involves companies in the most various market fields, focusing not only on trademark prosecution, but also on related rights, copyright, trade-dress, geographical indications and fashion law, having experience in the field since 2005.

AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ) and Parana Section (OAB/PR).

EDUCATION

- Course “Curso de Perícias Judiciais na área de Propriedade Intelectual” - Associação Brasileira dos Agentes da Propriedade Intelectual – (ABAPI), 2023;
- Course “Practical Workshop on the Madrid Protocol: Filing and consequences” - Associação Paulista da Propriedade Intelectual – (ASPI), 2022;
- LL.B., FAE University Center – Curitiba/PR (FAE), 2022;
- Industrial Property Agent Qualification Exam – Brazilian PTO, 2011.

PUBLICATIONS

- [O caso Via S/A e Magazine Luiza: uso de marcas em links patrocinados](#), Migalhas, 2024;
- [Direitos autorais e reflexões sobre as recentes acusações de plágio ao novo clipe da Anitta](#), Migalhas, 2022.